

AWS SUMMIT

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AWS Americas Summits

AWS Americas Summits are a series of events uniting the cloud community across seven key cities in North and South America, featuring regional innovation showcases and technical deep dives.

An early preview of Americas Summits can be found below. Pricing, summit locations, and dates are subject to change.

2026 Cities

North America Summits



Toronto
June 4



Los Angeles
June 10 (TBC)



New York
June 17



Washington, DC
June 30–July 1

Latin America Summits



Bogotá
July 30



Ciudad de México
August 12



São Paulo
September 3

Attendee Insights

KEY JOB ROLES

- Developers/Engineers - 22%
- IT Professionals/Technical Managers - 21%
- IT/Business Executives - 19%
- Sales/Marketing Professionals - 12%
- Solutions/Systems Architects - 7%
- Other - 19%

1 Telecom, Media, Entertainment, Gaming, Sports

TOP INDUSTRIES

- Software & Internet - 18%
- Financial Services - 16%
- Government - 10%
- Education - 6%
- TMEGS¹ - 5%
- Other - 45%

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Sponsorship Packages

North America

	Diamond	Platinum	Gold	Silver	Bronze	Exhibitor ²
Toronto	\$118,000 USD	\$84,000 USD	\$53,000 USD	\$32,000 USD	\$23,000 USD	\$15,500 USD
Los Angeles	\$128,000 USD	\$100,000 USD	\$63,000 USD	\$35,000 USD	\$24,000 USD	\$15,500 USD
New York	\$178,000 USD	\$144,000 USD	\$93,000 USD	\$52,000 USD	\$34,000 USD	\$19,500 USD
Washington, DC	\$195,000 USD	\$145,000 USD	\$105,000 USD	\$68,000 USD	\$40,000 USD	\$25,000 USD

Latin America

	Diamond	Platinum	Gold	Silver	Bronze	Exhibitor ³	Accelerator ⁴
Bogotá	\$49,000 USD	\$44,000 USD	\$29,500 USD	\$19,500 USD	\$14,000 USD	\$7,000 USD	\$4,500 USD
Ciudad de México	\$72,000 USD	\$63,000 USD	\$45,000 USD	\$22,000 USD	\$15,000 USD	\$9,000 USD	\$7,000 USD
São Paulo	\$150,000 USD	\$125,000 USD	\$56,500 USD	\$40,000 USD	\$28,000 USD	\$15,000 USD	\$12,500 USD

2: Open to AWS Partners who are first-time sponsors of an AWS Summit in North America. For Washington, DC, must be a first-time sponsor in Washington, DC.
3: Open to AWS Partners who are first-time sponsors of an AWS Summit in Latin America.
4: Open to AWS Partners based in the Summit's country who are first-time sponsors of an AWS Summit in Latin America.

Add-ons

Add-ons such as additional branding, speaking, networking, and other engagement opportunities will be shared as part of the December 9 sales preview for 2026 AWS Summit opportunities. Restrictions apply.

Eligibility requirements for all offerings will be included in the prospectus. All pricing and event information is preliminary and intended for planning purposes only.

Final pricing, locations, and dates will be released on December 9, 2025.
Sales begin January 13, 2026.

Explore an early preview of global summit sponsorship offerings: [APJ](#) | [EMEA](#) | [GCR](#)